

Finnova World to premiere in Baden on 20 September 2012

Lenzburg, 15 May 2012 – **Finnova World is both an information exchange platform and a networking get-together. As of late April 2012, 27 partners of the Lenzburg-based software house have announced their participation at the inaugural event.**

Finnova World will take place on 20 September 2012 at the TRAFÖ Cultural and Conference Centre in Baden (Switzerland). Under the motto 'Visions & Perspectives', partners of the software house will be presenting their innovative products and services based around the integrated core banking solution. Finnova, for its part, will offer exhibitors and visitors a varied supporting programme in addition to an exclusive information and networking platform.

The toing and froing of opinions and information that exists within the Finnova community is set to acquire an added dimension at Finnova World. Partners exhibiting at the event will gain a unique opportunity to present their companies, products and services before an interested expert audience. Existing and prospective customers will find a great one-stop source of comprehensive, first-hand answers to their many and wide-ranging questions about the Finnova application.

Varied and appealing programme

In addition to the 25-plus exhibitors, a rich and lively programme awaits visitors to the publicly accessible event being held on 20 September 2012 at the TRAFÖ in Baden. Proceedings will start with a challenging and inspiring keynote address, to be followed by a panel discussion among luminaries from the worlds of IT and finance. Concurrently with the exhibition in the TRAFÖ main hall, other rooms will serve as venues for 'CXchanges' – opportunities to discuss strategic matters with Finnova Executive Board members – as well as talks by individual partners.

The culinary aspect will also receive its due: visitors and exhibitors alike will find themselves well taken care of throughout the day. The closing highlight will be a Meet & Dine, an attractive opportunity for personal encounters and mulling over information presented in the course of Finnova World.

The inaugural Finnova World event on 20 September 2012 at the TRAFÖ in Baden is open to the public. Entry is free of charge; registration is appreciated. A registration form and further information about the event are available at www.finnovaworld.com.

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