

## **Finnova AG and Swisscom expand their strategic partnership**

*Berne/Lenzburg, 12 June 2014.* – **A year ago Swisscom launched Switzerland's leading transaction processing centre for banks, based on Finnova banking software. Parallel to implementing this industrialisation project, the strategic partners are now intensifying their collaboration in the field of front-office applications. First step: develop and set up an innovative multi-channel client advisor workstation.**

Swisscom and Finnova are to bundle their resources in order to drive forward the development of front-office banking software. Swisscom's eVoja solution and Finnova's Front Suite will provide the framework for the client advisor workstation of the future, to create an integrated, multi-channel advisory experience. The name Finnova eVoja is a combination of the eVoja tablet advisory solution and the home, investment and retirement advisory modules, which will be seamlessly integrated (technically, architecturally and functionally) into the Finnova Banking Suite.

Finnova AG will provide end-to-end integration with the core banking system and the well-proven functions, rules and processes of the client advisor workstation, while Swisscom's eVoja advisory solution will ensure a high level of usability on mobile devices. Both the Finnova advisory workstation and the Finnova eVoja tablet solution have been consistently tailored to the needs of client advisors in order to heighten the customer experience for banking clients. "This means that our client banks and their end customers will benefit from the integrated advantages of both solutions," Charlie Matter, CEO of Finnova AG, sums up.

### **Tablet solution due to be launched on the market this year**

Finnova eVoja will support users in their sales and advisory tasks across multiple channels. The solution has been developed to meet the needs and requirements of client advisors and their end customers. Finnova eVoja is due to be launched on the market in the second half of 2014. The client banks of Finnova AG and Swisscom will therefore benefit from a modern and efficient mobile advisory solution. This will be connected directly to Finnova's core banking solution and support bank employees during client meetings - independently of time or location. Marcel Walker, Head of Swisscom's Banking division, commenting on the partnership: "By combining IT, telco and banking expertise to create modern industrial processing solutions, we are helping our customers to gain a competitive edge in their sales operations. Our customers are therefore benefiting from the innovative strength and specialised know-how of two companies who are leaders in their sectors."

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**About Finnova AG**

Established in 1974, Finnova AG is the leading Swiss developer of banking software. The Lenzburg software house, located in the canton of Aargau, employs around 350 staff at various locations. The company's standard "Finnova" solution is currently used by around 80 universal and 20 private banks in Switzerland and abroad, enabling them to benefit from high breadth and depth of functionality compared with the lowest TCO in the industry. Finnova's scalability and configuration capacity allows strategic banking requirements to be implemented in an efficient, cost-effective and timely manner. With Finnova OPAL<sup>®</sup>, the software meets the requirements for service-oriented architecture (SOA) in all areas. This concept, together with extensive BPO options, enables the mapping and support of various process and business models. At the same time, full client capability of the standard solution allows more than 50 banks to be operated on a single central installation.

**About Swisscom**

Swisscom is Switzerland's leading telecoms company, headquartered in Ittigen, close to the capital city Berne. Over 20,000 employees generated revenue of CHF 11.43 billion in 2013. Swisscom is one of the most sustainable companies in Switzerland and Europe.

Swisscom's Enterprise Customers division is the biggest provider of integrated ICT solutions for corporate customers in Switzerland. Its core competencies are in the provision of integrated communication solutions, IT infrastructure and cloud services, workplace solutions and SAP services as well as a comprehensive range of business process and outsourcing solutions for the financial sector. With a 4,500-strong workforce, Enterprise Customers serves some 6,000 customers in Switzerland, Austria and Singapore.